Ofer Shouval

Multimedia Artist, Educator, “Creative Technologist”

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website

instagram

spotify page

Profile

I am a multimedia artist and musician whose work explores the deep caverns of my technologically addled mind, and probably yours too tbh. I have a passion for live music performance – a medium in which an artist and their audience can fuse, producing explosive, uninhibited energy and a deep sense of community. I design interactive motion-based “lighting instruments”, I write music and perform it, I do everything I can to contribute and to be in service of that world. Due to the visual nature of much of my practice, sometimes I bump into the “art world” and pretend that I know all their references (I’m very good at this).

I teach too – part-time faculty at NYU, Parsons and Pratt. I specialize in tech art courses which teach students complicated topics – code, physical computing, electrical engineering, web design, project management, audio production, interaction design – through a process of iteration and technical immersion, followed by a series of open-prompted projects.

Education

2013 BS in Radio Television Film

University of Texas, Austin TX.

2021 MFA (with distinction) of Interactive Art

Department of Digital Arts and Animation

Pratt Institute

Faculty Mentor: Liubomir Borisov

Thesis Project: “The Luminin - A Visual Instrument”

Professional Appointments

Jan 2021-Present: Part-Time Faculty at New York University, Tandon School of Engineering, Department of Integrated Design & Media
Courses - Creative Coding

Sept 2021-Present: Part-Time Faculty at Parsons School of Design, Department of Design & Technology
Courses - Physical Computing, Core Lab - Objects, Core Lab - Participation

Sept-Nov 2022, 2023: Lightning Designer for the Macy’s Holiday Displays

September 2019-May 2021: Researcher & Educator at The Consortium for Research and Robotics

June 2019-September 2019: Interactive Web Developer at Point in Passing

October 2017- July 2019: Freelance Animator/Motion Designer at The Studio NYC

Notable Shows, Festivals, Exhibitions

May 2024 (As “O. Wake”) The Music Matters Showcase & Documentary. Arlene’s Grocery, NYC

March 2024 (As “O. Wake”) Unfamiliar State Album Release Show. Baby’s All Right, Brooklyn, NY.

March 2024 (As “O. Wake”) Official Artist. New Colossus Fest, NYC

March 2023 (As “O. Wake”) Official Artist. New Colossus Fest, NYC

March 2021 “Wish We Were Here”. Group Show. Pratt Manhattan Gallery, NYC.

November 2019 “Interactive Studio: New Works”. Group Show. DDA Gallery, Myrtle Hall, Brooklyn, NY

Dec 2018 “MoveMe”. Group Show. DDA Gallery, Myrtle Hall, Brooklyn, NY

March 2016 (With “Rubel”) Official Artist. SXSW Music Festival, Austin TX

October 2015 (As “Velo”) Official Performer. CMJ Music Marathon, NYC

Selected Press Clips

Filled with guitar riffs and hard hitting lyrics, O. Wake’s soaring ‘Head in the Cloud’ is a refreshing reminder that life is precious." *-Atwood Magazine*

“Step forward New York's **O Wake.** Masterminded by visual artist and illustrative musician **Ofer Shouval, O Wake** have been quietly working on their recent debut Unfamiliar State for the last couple of years, with the original demos written as far back as 2018. It's an album that probes the absurdities of modern life with intelligence, humour, vunerability and confidence and is unashamedly conceptual in its appeal. It's also one of the most fascinating records I've heard in years, evoking powerful emotional responses from the first listen.” - nonewwavenofun

“Groovy and attention-grabbing…explores the way embarrassment can power and demonstrates how music that dares to go deep can also make you dance.” –*BandsDoBK*

“This is intelligent art-pop at its finest!” –*GlamGlare*

Discography

January 2024 “Unfamiliar State” - O. Wake

January 2017 “At Sea” - Velo

December 2015 “Pearl” - Rubel

November 2013 “Hereticks EP” - The Hereticks

August 2013 “This Engine” - The Hereticks